

UITP SUMMIT 2025 | HAMBURG, 15-18 JUNE 2025

Call for Innovation Guided Tours

(Exclusively For Exhibitors)

Guidelines

1. About the UITP Summit

The UITP Summit takes place in a different city across the world and has now become an annual event. With nearly 140 years of history, it has become the not-to-miss high-level gathering for the sector. It welcomes over 10,000 public transport professionals ranging from operators, authorities, industry suppliers and policy makers from across the world.

More information: uitpsummit.org

2. UITP Summit 2025 Tracks

For your information, the programme of the UITP Summit Hamburg 2025 will revolve around these **six main tracks**:

- **Driving cities to net zero (Net Zero Cities)**
- **Operating according to local needs (Operations)**
- **Sustainable Mobility as a Lifestyle (Lifestyle)**
- **Focus on people and communities (People-Centricity)**
- **Aligning Mobility Planning with the SDGs (Sustainability)**
- **Technology for Change (Technology)**

To learn more about each track, please visit the [website](#)

3. What is an Innovation Guided Tour?

Throughout the Summit, UITP is going to organise several Innovation Guided Tours aiming at enhancing the exhibitors' visibility and giving participants the opportunity to come face-to-face with the most ground-breaking innovations on display in the exhibition area. Each tour will focus on a specific innovation topic (e.g. energy efficiency, asset management, vehicle automation, etc.) identified based on the information collected from the call.

These one-hour thematic tours, available throughout the entire run of the Summit, are organised in small groups and offer visitors an excellent opportunity to network and discover the best of what the exhibitors have to offer. Representatives from each exhibiting company selected for a tour will be asked to welcome the participants to their stand and present the product(s) they applied for.

4. Rules for Submissions

1. The Call for Innovation Guided Tours (IGTs) is exclusively **reserved for exhibitors** of the UITP Summit – Hamburg 2025.
2. Applicants are requested to submit their applications online via [the dedicated platform](#). Applications made through other channels will not be evaluated.
3. Exhibitors are allowed to submit a **maximum of 2 applications**. Please note that applications covering different topics have a higher chance of being accepted.
4. Applications are to be submitted in **English only**.
5. Applications will be selected by UITP experts according to the level of innovation of the product(s) and the area of impact.
6. UITP has the exclusive copyright of all selected applications.

5. Timeline

- The Call for Innovation Guided Tours **opens on 26 September 2024** and **closes on 21 March 2025 – 23:00 CEST**.
- Confirmation and announcements will be made to successful candidates after the review by the Selection Committee.

6. Contact

Any questions? please contact: speakers_summit@uitp.org